

THE ULTIMATE COSMETIC ENHANCEMENT GUIDE

NEW BEAUTY

PREMIER ISSUE

DR. KOO
as featured in
NEWBEAUTY
MAGAZINE

liposuction

breast augmentation

smile makeovers

age-defying lasers

must-have beauty products

facelift facts

sexy skin

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> LOOK YOUNGER IN MINUTES! The truth about Botox and other injectables...

DR. MICHELE KOO

OPERATING-ROOM STYLE Relaxed. Everything runs extremely smoothly in the operating room **WHY DID YOU BECOME A PLASTIC SURGEON** Plastic surgery is an art. Art is my passion **BEST ADVICE YOU'VE EVER RECEIVED** Lead with your heart. Re-create with your brain **WHAT FASCINATES YOU MOST ABOUT THE HUMAN BODY** Its ability to change **WHAT ONE LIFESTYLE CHANGE COULD MOST BENEFIT OUR HEALTH** Increase aerobic exercise and eliminate processed food **ALTERNATIVE OCCUPATION** U.S. Air Force fighter pilot **HOBBIES** Rock climbing, snow skiing and scuba diving **FRAMED PHOTO ON YOUR DESK** My husband and three children



POWERFUL PROCEDURES

The procedures that Dr. Koo says are her most popular: **BODY CONTOURING**—"Body contouring is the re-creation of form; it is not mere liposuction," says Dr. Koo. "For total body dramatic reshaping, I use ultrasonic liposuction. This allows me to be more aggressive with the amount of fat I can remove, achieving entire body makeovers in one single operation." She says that she also uses traditional liposuction for finessing and fine detailing. **MIDFACE LIFTS**—"With one mini incision through the lower eyelid, a refreshed and rested facial appearance is achieved," explains Dr. Koo. Her focus on perfecting anatomy has elevated the cosmetic possibilities.

looking good

Dr. Michele Koo is passionate about making people look and feel the best they can no matter what their age. "I believe in tailoring treatments to enhance the individual and putting patients in balance and harmony aesthetically," she says. "I spend a great deal of time communicating with my patients. My love and desire is to deliver what it is that patients really want."

Her patient-centered aesthetic surgery practice, the Aesthetic Surgery Institute, takes the time to identify the problem areas in order to develop the optimal treatment plan. "One of the most important things I've learned is that there's not one surgery for everybody," says Dr. Koo. "I pay attention to the details of the anatomy, extract exactly what the patient wants, then with my expertise and vision I apply delicate surgical principles to get the job done."

Attracting patients from New York, Los Angeles and Chicago, her artistic expertise and meticulous attention to detail, as well as a deep-seated understanding of each patient's expectations, lead to aesthetic satisfaction. She has developed a style and grace that appeals not only to media professionals but also to those individuals with lofty expectations. Dr. Koo adds that her goal with any cosmetic or reconstructive procedure—whether liposuction, tummy tuck, facelift, eyelift, breast augmentation or collagen injection—is to put patients into the right proportion for their face and bodies. "Balance is the operative word whether it is one's face, body or breasts," says Dr. Koo. "Cosmetic reconstruction should yield a unique, unparalleled outcome while enhancing your life both physically and spiritually." 314-984-8331 or newbeauty.com/koo.



BOARD CERTIFICATION

American Board of Plastic Surgery

MEDICAL DEGREE

Washington University Medical School

PLASTIC SURGERY RESIDENCY

University of Kansas
Washington University/Barnes Hospital

CRANIOFACIAL FELLOWSHIP

University of Kansas

AFFILIATIONS

American College of Surgeons
American Medical Women Association
American Society for
Aesthetic Plastic Surgery
American Society of Plastic Surgeons

AREAS OF EXPERTISE

Breast Augmentation
Facial Rejuvenation
Total Body Recontouring

LOCATION

St. Louis, Missouri



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